



## PRIVACY INFORMATION

Pursuant to Articles 13 and 14 of the EU General Regulation No. 679/16 on the protection of personal data, updated to Legislative Decree No. 101/2018.

WE REALLY TELL IT LIKE IT IS

**THANK YOU FOR YOUR TRUST!**  
...Ballsmania treats your data  
with absolute respect and transparency...

The Data Controller is:

**MIRTA ACCESSORI MODA SRL**  
with registered office in Via Don Lorenzo Milani, 18,  
51031 Agliana (PT)  
VAT and tax code: 01332790474  
[online@mirtaaccessori.it](mailto:online@mirtaaccessori.it)

Please note that when you subscribe to the newsletter, we collect and process your personal data. For this reason, we explain to you the purposes and methods of their processing.

In compliance with the provisions of Articles 13 and 14 of the EU General Regulation No. 679/16 on the protection of personal data and the regulations of the "Privacy Decree"- Legislative Decree No. 101/2018:

• **Data subject to processing:**

Your personal identification data (first name, last name, email collected in the newsletter form) that you voluntarily provide.

• **Purpose of processing:**

Your contact details with the newsletter subscription are directly used and processed by us for the purpose of sending the informative/promotional newsletters.

**N.B.** The conferment of your personal data is optional and at any time you can request their cancellation by writing to our e-mail address: [online@mirtaaccessori.it](mailto:online@mirtaaccessori.it).

• **Legal basis of processing**

**WE REMIND YOU** that the processing of your personal data is lawful, subject to your consent, pursuant to Article 6, paragraph 1, letter a) of EU Regulation 679/2016. **Your consent is considered freely given by ticking the box with the relative flag.**

• **Treatment Modes**

The data is processed by means of computerized and telematic systems by specially appointed internal staff. The data are stored in



electronic archives with full assurance of the security measures provided for by the legislator.

• **Communication and dissemination of data**

The data collected will **not** be disseminated, sold or exchanged with third parties without express consent, except for possible communications to authorized third parties only where necessary and for the purposes of this information notice. The data may be communicated to the competent authorities, according to the terms of the law.

• **Storage times**

Your data is only stored for as long as it is needed to interact with you and until you decide to unsubscribe from our email list.

• **Rights of the data subject**

Pursuant to articles 13, paragraph 2, letters (b) and (d), 14, 15, 18, 19 and 21 of the Regulation, we inform you that you have the right to ask MIRTA ACCESSORI MODA SRL, as data controller, to process your personal data:

1. **access to your personal data in our possession;**
2. **rectification**
3. **cancellation of the same**
4. **the restriction of processing concerning the same**
5. **to object to their processing, in the cases provided for.**

As a concerned individual, you have the right to lodge a complaint with the Guarantor for the protection of your personal data, following the procedures and instructions published on the official website of the Privacy Guarantor.

Any rectification or cancellation or limitation of processing carried out at your request - unless this proves impossible or involves a disproportionate effort - will be communicated by the Controller without any constraint of form and free of charge.

**The e-mail address for exercising your rights is: [online@mirtaaccessori.it](mailto:online@mirtaaccessori.it)**